

Leaside Arena Expansion Project

More ice time for more kids closer to home.

22 May 2012

Dear Neighbour,

The City of Toronto has accepted a qualified bidder to build the second rink at Leaside Gardens and construction should begin this summer.

Our community has been working towards this goal for many years. So I am thrilled finally to be able to say with complete confidence that *the new arena will be built!* Our young people will be able to skate and play hockey on the twin rinks of Leaside Gardens for generations to come.

I am writing to thank you for the part you played in making this happen, and to let you know what we expect will happen next.

First, we could not have reached this milestone without the generous support of the local community. Our funding agreement with the City called for \$2.5 Million to be raised locally – and you came through. More than 900 individuals, families and businesses have donated so far. ***Thank you for your generosity!***

Fundraising will continue through the construction phase. This is because we have project costs that are not fully covered in the construction contract, and because every dollar we can raise now is one less dollar that we have to borrow. Your donation today will help reduce our financing costs and will help keep ice rates down into the future. So, if you have not yet contributed to this project, please consider doing so. If you donated in 2011 and are willing and able to do so again in 2012, we thank you for your continuing commitment. The enclosed response card may be mailed back to the East York Foundation, which is issuing receipts for all donations, or be dropped off at the arena.

You are invited to a **Ground-Breaking Ceremony and Community Barbecue** in the arena parking lot on Saturday, June 16th beginning at 11 a.m. This will be a big celebration, and everyone of all ages with an interest in the arena expansion project is encouraged to attend.

Finally, we expect that construction will take about twelve months and are hopeful the new rink will be ready in time for the start of the season in September 2013. If you have any questions or comments, please do not hesitate to contact me through the arena at [what email address?].

Thank you again!

Sincerely,



Paul Mercer, Chair
Leaside Arena Expansion Committee.

P.S. : I would like to use the opportunity of this letter to publicly thank all those community members who have put in countless volunteer hours on the arena board, the expansion committee, the fundraising committee or the build committee during the years that this project has been in the works, and to thank Councillor John Parker and all the officials at City Hall who have worked tirelessly to get it approved. Thank you for your dedication to our community.